

ForeFlight Launches Group and Backup Device Subscription Pricing

Best Selling Aviation Application Subscriptions Now Easier to Buy In Bulk

Houston, TX - October 21, 2010 - ForeFlight is announcing today the immediate availability of new individual and group pricing plans for ForeFlight HD, the company's flagship app for pilots. The new pricing plans include an option for adding a backup device and an entire lineup of plans for customers that need subscriptions for between five and one hundred concurrent users.

“Individual pilots, flying clubs, flight schools, corporate flight departments, government agencies, charter operators, and major airlines are adopting tablet computers, such as the iPad, at an eye-opening rate. It was clear that in order to keep up with customer demand, we needed two additional things: simple pricing for a single pilot or plane carrying two devices, and simple pricing and management for multi-user ForeFlight subscriptions,” said Tyson Weihs, Co-Founder of ForeFlight. “With those needs in mind, we built a system that makes the process of buying and managing either of these options really, really easy. For example, customers can start with a five-device plan, easily upgrade to a ten- or twenty-device plan, and our system automatically handles pro-rating the unused balances and expands the customer license instantly - all done over the web with our new self-service tools.”

More information on pricing is available on ForeFlight's website at <http://www.foreflight.com/mobile> and <http://www.foreflight.com/groups>.

ForeFlight also is announcing today it has hired Eric Hake as Group Sales and Customer Support Manager. “Part of the ForeFlight experience is fast, friendly, fanatical customer service. Eric makes that experience possible, and we are happy to have him aboard.” said Jason Miller, ForeFlight Co-Founder. “Eric's years of professional flying and instructing as a CFI, CFII, and MEI brings to our team wisdom and perspective that is key to running a successful customer support operation in the aviation industry.”

About ForeFlight

ForeFlight builds Intelligent Apps for Pilots. ForeFlight's critically acclaimed, highly-rated, and best-selling apps are used by thousands of pilots worldwide to efficiently gather the critical information they need to assess flight conditions, plan flights, obtain preflight weather briefings, access charts and terminal procedures, and file flight plans with government aviation agencies.

ForeFlight's flagship product, ForeFlight Mobile HD, was recently named "the most used pilot app" by Aviation International News. ForeFlight Mobile HD is consistently ranked the top grossing iPad aviation app in the iTunes App Store

More information is available online <http://www.foreflight.com>. High resolution screenshots and artwork are available at <http://www.foreflight.com/media>.